



March 11, 2009

## Delaware Bio Presentation



## About Campus Philly

- **11-county mission**
- **Supported by:**
  - **Local, state government**
  - **20 colleges and universities**
  - **Local Foundations**
  - **Private Sponsors**

Campus Philly is a 501(c)3 non-profit organization fueling economic growth by encouraging college students to **study, explore, live and work** in the Greater Philadelphia tri-state region.

## Regional Engagement Strategy:

**Prospects | Parents | Students | Young Alumni**

# Our Strategy

## ENROLL

The College  
Selection Process

PHILADELPHIA IS  
**onebigcampus**

Applications  
Enrollments



## ENGAGE

The Enrolled  
Student Experience



**CAMPUS  
PHILLY™**

Engagement  
Participation



## EMPLOY

The After-College  
Decision

Internships  
Jobs



# Employ: Life Science Initiative

## Campus Philly Careers can help Life Science Employers...



- Gain access to Greater Philadelphia college talent
- Build workforce capacity by employing student interns and recent graduates
- Connect with local colleges and universities
- Implement best practices for intern management

**Campus Philly** received a grant from the DVIN to connect college students within the Greater Philadelphia Region to internship and employment opportunities in the **Life Sciences**.



## The Philadelphia Region's Internship & Job Site

- Employer registration is fast & simple
- Post your open positions for FREE
- Receive student resumes through your email
- Search thousands of active student resumes
- Increase your commitment to experiential education

[www.campusphilly.org/careers](http://www.campusphilly.org/careers)

Now listing internships, co-ops, part-time & full-time jobs

# Additional Ways to get **Involved**



- Join our **Life Science Advisory Board**
- Attend a **networking event** for students interested in the Life Sciences
- Register for Campus Philly's live, in-person **Opportunity Fair** in June 2009
- Discover more opportunities at [\*\*www.campusphilly.org/careers\*\*](http://www.campusphilly.org/careers)